

World's Highest Bridge in Jammu & Kashmir – India

'Marvel in Making': Railway Minister Piyush Goyal had tweeted on the world's highest rail bridge arch on Chenab in Jammu and Kashmir .

The world's highest rail bridge over the Chenab river in Jammu and Kashmir is in the last stages of construction. The 476-metre-long steel arch, which is set to be the "world's highest" railway bridge in the Reasi district of Jammu and Kashmir, is almost ready. The rail line is expected to be 35 metres taller than the Eiffel Tower. Once completed, it will surpass the record of the Beipan river Shuibai railway bridge (275 m) in China, PTI had quoted Chief Engineer (Coordination), RK Hegde of Konkan Railways, as saying.

The arch bridge is a part of an ambitious railway project connecting Jammu and Kashmir to the rest of the country.

(Source: www.livemint.com)



Kerala govt launches Travancore Heritage tourism project



In a tourism initiative, the Kerala government has launched a Rs 100 crore Travancore Heritage Project to conserve and showcase the cultural richness and tangible legacy of the erstwhile kingdom. State Tourism Minister Kadakampally Surendran said the project would "make the visit to the state capital and its surroundings a more riveting experience".

The project, which seeks to preserve old-world looks of the vintage structures, overall covers heritage structures from Padmanabhapuram Palace, now in Kanyakumari district of Tamil Nadu, to the Parthasarathy temple on the banks of the Pampa in Aranmula of Pathanamthitta district."Kerala Tourism is making a major stride by presenting before the world the heritage and legacy of Travancore. The project is conceived in such a way that it will provide a complete experience to the visitors," Surendran said during the inaugural function.

(Source: www.economictimes.indiatimes.com)

Water Kingdom celebrated Holi with #GaanaGuessKaroContestJeeto

Since playing Holi was not an option this year, Water Kingdom celebrated the festival with #GaanaGuessKaroContestJeeto on its Instagram Page. When you think of Holi, our Bollywood songs have always ruled our Holi Parties or get-togethers. Right from 'Rang Barse' to 'Balam Pichkari', to 'Let's play Holi', we have a huge playlist! Harping on this very playlist, Water Kingdom ran a contest from 24th to 29th March 2021 where they posted a carousel of 8 Bollywood themed Holi creatives depicting a song. Followers had to guess the song, mention in the comment section and also get maximum likes on their own comment. The themed Water Park will be announcing winners on the 1st of April where top 10 participants will win couple passes to Water Kingdom.



"Holi is always incomplete without our beloved festive themed songs from Bollywood. Taking cues from there, we hosted a digital campaign on our Social Media page to ensure we are engaging with our followers as well as letting them enjoy the Holi vibe even if they are at home", said Mr. Paresh Mishra, Senior Vice President, Sales & Marketing, EsselWorld & Water Kingdom.

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Indian Govt Identifies Rural Circuits Amongst 15 Thematic Circuits

The Ministry of Tourism has launched the Swadesh Darshan Scheme for integrated development of theme-based tourist circuits for development of tourism infrastructure including last mile connectivity in the country. Recognizing the potential of Village tourism in the country, the Ministry has identified rural circuit as one of fifteen thematic circuits identified for development under this scheme.

The Ministry of Rural Development provides a list of leading sub districts to each State for selection of Non-Tribal clusters under SPMRM, within which the clusters could be identified. One of the parameters in the selection of these sub districts by the Ministry of Rural Development is presence of places of tourism and pilgrimage significance.

One of the rural development schemes being implemented is Shyama P rasad Mukherji Rurban Mission (SPMRM) under Ministry of Rural Development. SPMRM follows the vision of "Development of a cluster of villages that preserve and nurture the essence of rural community life with focus on equity and inclusiveness without compromising with the facilities perceived to be essentially urban in nature, thus creating a cluster of "Rurban Villages".

(Source: www.traveltrendstoday.in)



Chengdu opens world's first giant panda-themed museum



The Chengdu Giant Panda Museum started construction in 2019 and opened to the public on March 3, 2021 in Southwest China's Sichuan Province. The museum includes exhibitions, collections and information about conservation. It also features interactive experiences and immersive tours, as well as a 3D cinema and dome cinema.

Chengdu Giant Panda Museum covers an area of 7,179 square metres, with exhibition space of 4,342 square metres. Visitors will learn about giant pandas in prehistoric times as well as the evolution of giant pandas. The skeletons of giant panda are on display at Chengdu Giant Panda Museum.

(Source: www.blolooop.com)

India's most admired specialty retailer of the year Award winner

Water kingdom has been India's admired entertaining family destination and is now 'India's most admired specialty retailer of the year Awardee' at the Mopic India Awards hosted in Delhi on 10th of March 2021.

@WaterKingdomIndia

Thailand resort island plans to open to vaccinated tourists

Koh Samui's quarantine-free reopening plan is similar to the initiative proposed by Phuket, another Thai resort island, which seeks to waive quarantine rules for vaccinated travellers. Thailand's southern resort island of Koh Samui plans to fully reopen to foreign visitors who are vaccinated, and will allow them to skip quarantine from Oct. 1.

"The island's economy and infrastructure were built around foreign tourism, and businesses here have been struggling without foreign visitors over the past year," Ratchaporn Poolsawadee, President of the Tourism Association of Koh Samui, said in a phone interview on Saturday. "We need to reopen as soon as possible to be able to compete for visitors with other countries."

Source: www.livemint.com)



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