



## **EsselWorld honored with awards in 4 categories at the recent IAAPI expo**

**Mumbai, 16<sup>th</sup> February:** It was raining awards for Esselworld & Water Kingdom at the 15<sup>th</sup> Indian Association of Amusement Parks and Industries (IAAPI) expo award ceremony for excellence, innovation and best practices in the industry.

EsselWorld is India's first modern amusement park and they recently celebrated their silver jubilee with a grand fanfare. In a bid to continue providing the best in modern amusement, they recently launched their 1<sup>st</sup> new attraction of 2015 - the 'Mirror Maze' at the park. Their consistent commitment towards bringing the best to the patrons was honored at the recent IAAPI awards night.

Indian Association of Amusement Parks and Industries (IAAPI) is an apex body representing the interests of Amusement Parks, Theme Parks, Water Parks and Family Entertainment Centre in India. IAAPI is India's premier business association having over 300 members from the private sectors including small and medium enterprises consisting of park operators and equipment manufacturers. EsselWorld, India's largest and most favorite amusement parks, has been bestowed upon the IAAPI award for the Best TVC, Best Print Advertisement, Best Innovative Ride and highest number of attraction award recently.

'It is an honor to receive this recognition from the IAAPI and we thank the jury members for the same. It is due to constant efforts and dedication of our employees at all the levels that makes EsselWorld one of the most favourite leisure destination amongst the people and such awards definitely boost our confidence and motivates us to keep putting in more efforts'" said Mr. Shirish Deshpande, EsselWorld.

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### **About Pan India Paryatan Pvt. Ltd.**

Pan India Paryatan Pvt. Ltd. is the holding company of EsselWorld and Water Kingdom - the largest amusement parks in India and a subsidiary of USD 6 billion Essel Group. Over the past two decades these parks have been the pioneers in leisure and entertainment, thereby successfully entertaining more than 22 million visitors. These twin parks offer an area of over 64 acres with more than 80 attractions across rides and slides. The Group's mission is to redefine the traditional means of entertainment and above all meet the fast changing consumer needs for active entertainment.