



India's Longest and Largest Holi Bash! At EsseLWorld & Water Kingdom

~EsseLWorld and Water Kingdom is all set to play the festival of Water~

Mumbai March 17, 2014: This year celebrate the festival of water with special musical extravaganza at India's premiere entertainment parks EsseLWorld and Water Kingdom. To light up your festive celebrations, EsseLWorld and Water Kingdom has lined up a **Three day long** dance festival along with a number of exciting events for their eco-friendly Holi scheduled on March 15, 16 & 17, 2014.

The celebrations will kick start on 15th March with a musical extravaganza and Rain Dance Festival at EsseLWorld and Water Kingdom. Double your dose of fun with Welcome Carnival at both the entrances. Witness the Grand finale on 17th March where you can groove to the best of live Bollywood mixes & Techno tunes of India's leading female DJ - DJ RINK. Also watch the watch DID L'il Masters of Zee TV, performing LIVE at Water Kingdom.

The celebrations and the excitement does not end here, the patrons will also get a chance to relish on the specialty jalebi and thandai counters placed at both the parks.

Details of the events scheduled:

Activity	Location	Timings
Welcome Band	EsseLWorld & Water Kingdom entrances	10am to 1pm
Rain Dance at EsseLWorld & Water Kingdom	Rain dance EsseLWorld & Water Kingdom	15, 16 & 17 th march 2pm onwards
RJ RINK & DID L'il MASTER performance	Water Kingdom	2:00pm onwards on 17 March 2014



TICKET PRICE:

EsselWorld – Child ₹490, Adult ₹790.

Water Kingdom – Child ₹590, Adult ₹890.

Very Important Notes:

- Colors strictly not permitted inside the parks.

PARK TIMINGS

10:00 AM - 8:00 PM (both parks)

Inviting you to get drenched and be a part of the eco friendly Holi celebrations at EsselWorld and Water Kingdom taking place on March 15,16 &17 2014.

About Pan India Paryatan Pvt. Ltd.

Pan India Paryatan Pvt. Ltd. is the holding company of EsselWorld and Water Kingdom - the largest amusement parks in India and a subsidiary of USD 3.2 billion Essel Group. Over the past two decades these parks have been the pioneers in leisure and entertainment, thereby successfully entertaining more than 22 million visitors. These twin parks offer an area of over 64 acres with more than 80 attractions across rides and slides. The Group's mission is to redefine the traditional means of entertainment and above all meet the fast changing consumer needs for active entertainment.